



## VCA Approach Partnership Agreement

Under the internationally-adopted Strategic Plan for Biodiversity to 2020, the global community has committed to conserve 17% of terrestrial areas and 10% of marine areas, and to restore 15% of degraded ecosystems. This commitment was reconfirmed in the Sustainable Development Goals adopted by the UN in September 2015.

There is broad agreement that current conservation efforts are insufficient to mitigate the ever increasing ecological footprint of humanity. With the growing human population and its increasing levels of prosperity, the pressures on biodiversity are great. We all need to scale up our efforts to conserve our planet.

In light of the challenges we face, the **WILD Foundation** and **Earthmind** confirm our common interest to implement and promote the **Verified Conservation Areas (VCA) Approach** as an inclusive measure for area-based conservation. Through the VCA Approach we will strive to scale up conservation action, engage new stakeholders, channel new financing, and strengthen the assurance that money invested in conservation effectively reduces the loss of biodiversity.

Specifically, we will collaborate on promoting the VCA Approach globally in support of a balanced relationship between people and nature, including indentifying opportunities for integrating the VCA Approach into the next World Wilderness Congress. Our target for 2016 is to list at least three new VCAs from WILD's core and partner project portfolio.

This Partnership Agreement, also known as a Collaborative Conservation Agreement, shall be promoted on our respective websites, on the VCA website and, as appropriate, through our communications. It will be valid until December 2016 at which time it can be renewed for another year by mutual consent.

02 March 2016

Signature & Date

Francis Vorhies  
Executive Director  
Earthmind  
IUCN Conservation Centre  
Gland, Switzerland

EARTH MIND

07 March 2016

Signature & Date

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**WILD**  
FOUNDATION